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# FERENCE & ASSOCIATES LLC

JAN 23 2008

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## USPTO FACSIMILE COVER SHEET

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To: Commissioner for Patents  
Fax Number: (517) 273-8300  
Date: January 23, 2008  
Pages: 22 pages (including this cover sheet)

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### MESSAGE:

METHOD AND SYSTEM FOR CREATING AND ADMINISTERING INTERNET  
MARKETING PROMOTIONS  
Examiner J. Janvier  
Serial No. 09/805,336

Amendment Transmittal  
Petition and Fee for Extension of Time  
Amendment

(696.003)

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ERENCE & ASSOCIATES LLC  
*Amendment Transmittal*

Atty. Docket No. 696.003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : Jean D. Janvier  
Filed : March 13, 2001 Group Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND ADMINISTERING  
INTERNET MARKETING PROMOTIONS

JAN 23 2008

HON. COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

1.  Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.

OR

2.  In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

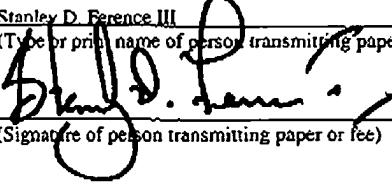
3.  Applicant is a small entity.

4.  Also enclosed: \_\_\_\_\_

CERTIFICATE OF TRANSMISSION

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (571) 273-8300 on January 23, 2008 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D. Ference III  
(Type or print name of person transmitting paper or fee)

  
(Signature of person transmitting paper or fee)

Page 1 of 2

FERENCE & ASSOCIATES LLC  
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**JAN 23 2008**

5.  No additional filing fee is required.

6.  The filing fee has been calculated as shown below:

	Claims Remaining After Amendment (Col. 1)	Highest No. Prev. Paid for (Col. 2)	Present Extra (Col. 3)	SMALL ENTITY			OTHER THAN A SMALL ENTITY		
Total Claims	21	** 21	= * 0	x	\$25	=	O	x	\$50 =
Ind. Claims	2	*** 3	= * 0	x	\$100	=	O	x	\$200 =
<input checked="" type="checkbox"/> Multiple Dependent Claim Presented				+	\$180	=	O	+	\$360 =
					<b>TOTAL</b>	= \$	O	<b>TOTAL</b>	= \$
							R		

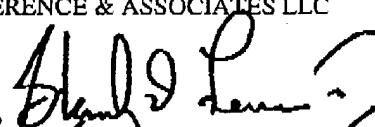
\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space.  
 \*\*\* If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

7.  Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$\_\_\_\_ filing fee required to the credit card identified in the EFS-Web payment screen.

8.  The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the EFS-Web payment screen.

Respectfully submitted,

FERENCE &amp; ASSOCIATES LLC

By   
 Stanley D. Ference III  
 Reg. No. 35,879

Dated: January 23, 2008

Mailing Address:  
**Customer No. 35195**  
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